



**Tammi Gaw, Chair,
Executive Committee**

TAMMI GAW is Founder and Executive Director of Advantage Rule, a consulting group focused on athlete health and safety, with an emphasis on amateur athletes' rights. As one of only a handful of professionals licensed as both an attorney and an athletic trainer, her career has included in-house counsel positions, non-profit management and board participation, and C-suite level work with integrated planning for large and medium scale sporting events. Ms. Gaw's expertise extends to the business of college sports, including name, image, and likeness (NIL) reform, Title IX, and medical welfare for athletes of all levels. Through Advantage Rule, she combines her extensive experience in sports medicine, business, and law with her passion for advocacy. She is an international speaker on issues around sports business, law, medicine, and social justice and has been featured in a variety of news outlets, podcasts, panels, and publications. She is a published author and continues to write in both fiction and non-fiction genres. Additionally, she was privileged to address the UK Parliament in 2009.



**Brendan Cole, Vice Chair
Executive Committee**

BRENDAN COLE is Assistant Dean of Students, Charlotte Country Day School. Cole is the former Athletic Director at The Field School in Washington D.C. and a former three-time team captain and twice all-conference defensive back at Hampton University. Cole earned his bachelor's degree in Strategic Communications with a minor in Political Science and a master's degree in Sports Administration from Hampton University. Formerly, he was Assistant Athletic Director and Head Boys Basketball Coach at Christchurch School.



**John Rosen, Treasurer
Executive Committee**

JOHN ROSEN is a member of the New Haven Economic Performance Laboratory Advisory Board at the University of New Haven, a co-founder of MCAworks, LLC, and a co-founder of NewTechHaven, LLC where he is responsible for client engagements involving new business creation, branding, new product development, and channel management. Rosen has over 25 years of sales and marketing management, as well as strategic consulting experience. He has helped firms deliver real unit growth both domestically and globally across a wide range of industries: consumer packaged goods, financial services, telecom, small business software solutions, apparel, retailing, electronics, beverages, consumer durables, and automotive and industrial products. Rosen is the co-author of *Stopwatch Marketing: Take Charge of the Time When Your Customer Decides to Buy*, and an Adjunct Professor of Economics at the University of New Haven. He received his MBA from Northwestern University and BS from Washington & Lee University. He also serves as the Treasurer and Board member for The Drake Group Education Fund.



**Bruce Smith, Secretary
Executive Committee**

BRUCE SMITH is Director of Empowerment Strategies and CEO of the ACES Group. He has worked in K-12, higher education and intercollegiate athletics for more than two decades as a teacher, professor, administrator, and coach. As a higher education administrator, his work focused on student life, athletics, and equity and justice at both small private liberal arts colleges and flagship state institutions in California, Arizona, Colorado, and Oregon. Smith specializes in managing comprehensive student support, mentoring and supervising staff, creating connections between curriculum and co-curriculum, and developing equity and justice institutional strategies. As a professor, his work focuses on African American life and culture; the sociology of education, sport studies, and American studies with an emphasis on developing engaging, student-centered, identity-conscious pedagogy. He earned his BA in American Civilization from Brown University, M.S. in Education from the University of Southern, and Ph.D. in Education from the University of California, Berkeley. Smith also serves as Secretary and Board member for The Drake Group Education fund.



**James Deitrick
Member-At-Large**

JAMES DEITRICK is Professor Emeritus in Accounting at The University of Texas at Austin. During his 40 years at Texas, Dr. Deitrick served on Intercollegiate Athletic Councils for both men and women, and still chairs the Women's Athletic Hall of Honor Selection Committee. Professor Deitrick was elected to the Faculty Senate, directed the Texas MBA and Masters in Professional Accounting programs, served on numerous University, College and National committees as well as being an award-winning educator and administrator. His primary research and writing have been in the areas of auditing, financial reporting and analysis, and accounting education. Jim is a life-long sports fan and participated in basketball and baseball at the D3 Level. He is a native of Western Pennsylvania, graduated from Grove City College (B.S. Mathematics); Kent State University (M.S. Accounting) and the University of Tennessee-Knoxville (Ph. D. Accounting).



**Lawrence Flanagan
Member-At-Large**

LARRY FLANAGAN. Flanagan is currently Executive Advisor at 1843 Capital, Inc. focused on Age-Tech innovation as well as Vice President and Treasurer for The Citizens Association of Georgetown, America's oldest citizen's advocacy organization. He has over 40 years of diversified business experiences ranging from global advertising agencies, leading consumer products companies, financial services, higher education, tech startups, venture capital and non-profits. His previous roles include Executive Vice President & Global Chief Marketing Officer for MasterCard Worldwide and President & Chief Executive Officer for AARP Services, Inc. Flanagan is a graduate of The University of New Haven where he is currently a member of its Board of Governors, Chair of the Academic & Student Affairs Committee, and Executive Team member.



Jen Fry
Member-at-Large

JEN FRY, Ph.D. is a Sports Geographer, sought-after speaker, educator, and successful businesswoman. She owns *JenFryTalks*, a firm that navigates the intersection of conflict and culture, working with clients to deliver powerful and engaging education, skill-based learning, and tools that create personal, professional, organizational, and cultural change. How we handle conflict is intricately linked to our background, and conversely, the evolution of our cultural identity profoundly influences our approach to conflict management. Fry is also the founder of *Coordle*, a business-to-business tech company solving youth sports travel issues by simplifying tournament logistics for parents, coaches, and athletes. The Coordle proprietary app and web platform streamlines communication with real-time info, messaging, and a dynamic itinerary, in addition to managing food orders and hosting. Dr. Fry also founded *Hyreable*, is a career development company focused on scaling the careers of Black and brown professionals in the world of sports. Fry received her PhD in Sports Geography from Michigan State University.



William Hill
Member-at-Large

WILLIAM HILL, MD, MPH is a former University of Virginia (UVA) 4-year letterman on the University of Virginia football team and a 2012 season Captain. He then was a member of the 2013 Indianapolis Colts Rookie Minicamp and an NFL free agent. He obtained his Masters of Public Health at UVA in 2015 and completed his Medical Doctorate at Howard University College of Medicine in 2019. After graduation from medical school, he completed his orthopaedic surgical residency training at the world-renowned University of Southern California + Los Angeles General Medical Center in Los Angeles. During the Covid World Crisis he developed Athlete Forever, an athlete-centric ecosystem that includes all the professional services that support athletes from the recruit to the retiree phase of life. As an orthopaedic sports medicine physician, he helps patients return to living their desired active lifestyles.



Kim Lloyd
Member-at-Large

KIM LLOYD, D.N. Kim has a comprehensive background including a decade as Associate Head Swimming Coach at Denison University. As Associate Head Swim Coach, she played a vital role in securing four NCAA Division III national championships, 10 NCAC conference championships, and multiple Olympic trial qualifiers. While at Denison, Kim also served as advisor for the student-athlete advisory council, placing student-athletes in leadership roles on both conference SAAC and National NCAA SAAC committees. Her efforts were focused on NIL (name, image and likeness), anti-bullying/hazing, and mental health of student-athletes. Prior to Denison, Kim coached both swimming and diving at Colby-Sawyer College and owned her own Taekwondo school. Kim is also a World Champion master swimmer, a 5th-degree Black Belt in Taekwondo, and was an All-American swimmer at Northwestern University where she received her BA in Linguistics. Alongside her extensive coaching experience, Kim holds a Doctorate in Naprapathy, specializing in connective tissue disorders and biomechanics to achieve optimal health. Kim is currently attending law school part-time at the University of Akron where she is a member of the Akron Law Review.



David Sacco
Member-at-Large

DAVID SACCO is Practitioner in Residence in the Finance program at the University of New Haven, serving as a full-time instructor in the Finance, Economics, Management and Entrepreneurship programs in the Pompea College of Business. He holds both a BS and an MBA in finance from New York University. Sacco spent 25 years in the institutional fixed income business; he began his career at The Chase Manhattan Bank in interest rate swaps before and moving to UBS where he traded a variety of fixed income products and derivatives and rose to the level of Managing Director and global head of Rates and was also member of the UBS Investment Bank Board. In addition to teaching, Sacco is involved in several extracurricular organizations at the Pompea College of Business including the Investment Club and Liberty Initiative; he also has an active consulting business for and invests in start-ups and small businesses.



Kassandra Ramsey
President
The Drake Group
Ex-Officio Member

KASSANDRA RAMSEY, Esq., is the founder of The Law Office of Kassandra Ramsey, P.L.L.C., assisting entrepreneurs, athletes, entertainers, and social media influencers with creating, operating, and protecting their businesses. Ramsey is the Sports Law Chair for the District of Columbia Bar's Arts, Media, Entertainment, and Sports Law Community and an advocate for college athletes' rights. She has written extensively on the name, image, and likeness (NIL) issue in college sports and has authored two e-books to assist current and prospective college athletes to advance their emerging NIL opportunities. She is passionate about educating athletes and their families on the ways college athletes may use these new opportunities to advance themselves for life after sports. Formerly, Ramsey served as the Compliance Assistant for the University of Maryland, College Park Athletics Department. She received her Bachelor of Arts in Political Science from Virginia State University and her J.D. from Howard University School of Law.