



**THE DRAKE GROUP
EDUCATION FUND**
Realizing The Promise Of College Athletics

ATTEND – SPONSOR STUDENTS – SUPPORT

April 10, 2025

Allen Sack National Symposium

Advancing Integrity in College Sport

The Pivot Point: College Athletics at a Crossroads

Howard University – Blackburn Center Ballroom

(Program and Schedule below)

TICKETS

\$250.00 Premium Seating Donor

\$100.00 General Public

\$75.00 Higher Education Faculty/Athletics Staff

STUDENT Apply here for a free ticket thanks to our donors and sponsors ([Link](#))

\$2,000.00 STUDENT BENEFACTOR TABLE SPONSOR

Enable eight graduate or undergraduate students in sports management or related fields from local DC colleges and universities to attend the symposium at no charge. Priority will be given to attendees from local Historically Black Colleges and Universities (HBCUs) and under-resourced institutions.

\$5,000.00 GOLD SUPPORTING TABLE SPONSOR

Supports the purpose of the Symposium – to educate the public about critical issues in college athletics – Gold Supporting Sponsors will enable the full participation at the Symposium of eight students majoring in sports management and related fields at local DC colleges and universities selected by The Drake Group. In addition, sponsor credentials are provided for eight guests of the Sponsor receiving full participation privileges.

TAX DEDUCTIBLE DONATIONS SPONSOR STUDENT ATTENDANCE

Conferences such as the Allen Sack National Symposium are invaluable professional development activities for students that they typically cannot afford. The Drake Group Education Fund is dedicated to removing financial barriers and making this enriching experience accessible to all students.

Discounted hotel rates and parking information will be sent to all registrants.

[CLICK HERE TO REGISTER/DONATE](#)
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THE PIVOT POINT: *College Athletics at a Crossroads*



April 10, 2025

*The Allen Sack National Symposium
Advancing Integrity in College Sport
Howard University, Washington, DC*

THE PROGRAM

- 8:00-9:00am** **REGISTRATION – COFFEE AND CONTINENTAL BREAKFAST**
- 9:00-9:15am** **WELCOME AND OPENING REMARKS**
- 9:15-10:15am** **PANEL 1: Charting the New Landscape of College Sports: Education, Equity, and Commerce Post *House v NCAA***

The landmark *House v NCAA* case has fundamentally altered the landscape of college sports. This panel will delve into the critical questions arising from landmark settlement, exploring the evolving relationship between education, athlete compensation, and the commercialization of college athletics. The panel will further examine how these changes impact smaller institutions with limited resources and explore alternative models for collegiate athletics.

THE PROGRAM (cont.)

10:30am-11:30pm **PANEL 2: New Era, New Rules: Changing the Academic Playbook for College Athletes**

The evolving landscape of college athletics has created ever-increasing demands on the time of college athletes in addition to full-time enrollment, academic degree progress, and other academic eligibility requirements. This panel session will explore alternative academic models, opportunities, and pathways for college athletes beyond traditional four-year degree programs, including the growing importance of post-eligibility academic options such as vocational training, apprenticeships, and trades.

11:45am-12:45pm **National Awards Ceremony and Luncheon**

The luncheon features presentation of The Drake Group Education Fund (TDGEF) national awards. The awards program includes recipients of the TDGEF National Public Service Award, the TDGEF Student Journalism Prize for Investigative Reporting in Intercollegiate Athletics, the TDGEF Hero Award, and TDGEF "Making A Difference" Award, among others.

12:45-1:30pm **POST-LUNCH FIRESIDE CHAT: House Settlement/Title IX/Olympic Sports**

This conversation will delve into new Title IX issues, exploring how the evolving legal and economic framework of college athletics impacts gender equity. How has NIL impacted the gender gap in compensation and sponsorship opportunities for women athletes and Olympic sport athletes? Are there disparities in access to NIL resources and support systems between men's and women's teams? Compensation and revenue sharing: How would the proposed *House v NCAA* settlement terms impact the distribution of revenue and compensation within college sports and affect gender equity? Are there potential avenues for increased revenue sharing models that better support women's sports?

1:45-2:45pm **PANEL 3: Beyond the Game: Prioritizing College Athlete Mental & Physical Health**

Panelists will explore the importance of supporting college athlete mental health and well-being. Conference realignments have led to increased travel demands, longer seasons, and more pressure on college athletes. While these changes aim to enhance athletic competition and generate more revenue for universities, they inadvertently contribute to significant challenges for college athletes, particularly in terms of their mental and physical health and academic performance.

3:00-4:00pm **PANEL 4: The Price of Progress: How Changing Economics Will Impact Diversity in Coaching and Administration**

How does the changing economic landscape affect the hiring and compensation of women and people of color in coaching and administrative roles in college athletics? Our distinguished panelists will analyze subtle and overt biases in performance evaluations, hiring, and termination decisions and examine current data on hiring, compensation, and the representation of women coaches in men's sports.

4:00-5:00pm **Networking Opportunities**

All attendees are invited to attend a post-symposium networking and cocktail reception.

Who Are the Attendees?

National sports and higher education media, leaders, and key influencers from national sports governance organizations, NCAA Division I athletics programs, and national higher education and sports-related professional organizations, members of the U.S. Congress and their staff, higher education faculty, nationally recognized experts in the economic and legal aspects of college athletics, and members of the general public. One hundred invited sports management, sports law, and other currently enrolled students in sports-related majors from colleges and universities within 60 miles of Washington D.C. (with preference given to students from HBCUs and other low-resourced institutions) are invited to attend at no charge thanks to sponsors and donors. These stakeholders represent an investment in the development of future change agents.

Donor Information

THE DRAKE GROUP EDUCATION FUND, Inc. is a Connecticut nonprofit corporation operating through a fiscal sponsorship with Players Philanthropy Fund, a Maryland charitable trust recognized by IRS as a tax-exempt public charity under Section 501(c)(3) of the Internal Revenue Code (Federal Tax ID: 27-6601178, ppf.org/pp). Contributions to THE DRAKE GROUP EDUCATION FUND are tax-deductible to the fullest extent of the law.

For those attending the Symposium, note that the IRS only allows a charitable deduction when a payment to a charity exceeds the "*Fair Market Value*" (FMV) of the goods or services received. Our good faith estimate of the commercial value of your [ticket, or for the table buyer or each person attending as your guest (not including your sponsored student table or gift to TDGEF in any amount) is FMV=\$75.00 per person: \$250 Premium Ticket (1 X FMV); \$100 General Public Ticket (1 X FMV); \$75 Faculty/ Staff Ticket (1 X FMV); Student Benefactor Table – If the donor uses their two premium tickets (2 X FMV); Gold Sponsor Table – if the donor uses all seats at their non-student table (8 X FMV).]

If you prefer to mail your check, your check should be made out to "The Drake Group Education Fund". Mail to: John Rosen, TDGEF Treasurer, 1720 Post Road East, Suite 121, Westport, CT 06880.